

Local PTA Advocacy Chair Role

So, you've signed up to be the PTA Advocacy Chair at your school, now what? First of all, thank you! This role is important to local, state and national advocacy efforts on behalf of the child in your school, district, Michigan and the Nation. That may seem like a lot, but the best part of advocacy is that you are never alone. The Advocacy Team is just that and we are here to support you.

- That is why the first thing you should do is make sure you are marked at your school's Advocacy Chair in Memberhub. That way you are quick and easy to find.
- Secondly, save this email for future reference - childadvocacyvp@michiganpta.org. That is the email for Michigan's Vice President of Advocacy, Please never hesitate to reach out!
- You can also always call Michigan PTA at (734)975-9500 or reach us at MichiganPTA.org
- Does your PTA belong to a council? If so, find out who your Advocacy Chair is at the Council level. If you do not have one, make sure you have the information for your Council President.
- **Remember the PTA is NONPARTISAN! We do NOT support political candidates or parties! HOWEVER, we DO take stands on ISSUES and can ask candidates where they stand on issues that can be shared with our membership. Please make sure when you are speaking to your membership that you remind them of this and make sure you and anyone working with you adheres to this standard.**
- Now that you have contact information, what should you be doing? First of all, at PTA meetings you will share relevant Advocacy information with your membership.
 - Report on local level advocacy
 - Report on state level advocacy
 - Report on national level advocacy
- Share how your membership can get involved.
 - Is there a Call to Action? Tell you membership about Voter Voice campaigns. (Reminder: State Voter Voice and National Voter Voice do not share with each other, you must sign up for each separately.)
 - Do you need your membership to call local officials? Tell them why and give them the necessary contact information.
- Reminders:
 - Join us! The Michigan PTA has a Advocacy Day usually in March. This is a time to learn about important issues related to Michigan children and families.
 - Join us! National PTA has an Advocacy Day (usually in Washington D.C or virtual) every year, usually in March, If you cannot make that, please look for information on what we Advocate for on behalf of Michigan's children and families.
 - Reminder - There is NO such thing as a dumb question. Never hesitate to reach out! We are excited to work with you on behalf of Michigan's children and families.